



Multi – Media Training

Project Cost \$TBA

Delivery Time: TBA

Number of Participants: Max. 10

SERVICE PROVIDER:

Stepping Black Indigenous Corporation Australia (SBICA)

TITLE OF ACTIVITY:

Stepping into Multi-Media

ABOUT THE WORKSHOPS:

The **SBICA Stepping into Multi-Media Program** is designed to deliver workshops that will develop the practical skills needed to develop personal stories, research and record the histories and stories of the Indigenous Peoples.

The program will work with groups of individual participants to assist them to learn and apply the skills needed to produce different types of productions using different aspects of recording.

The Program aims to develop skills that can be advanced and provide sustainable production of Indigenous history.

Notes and resources will be given to all participants as part of the program.

PROJECT MANAGEMENT & COURSE FACILITATION PERSONNEL:

- **SBICA Team – Luke Barrowcliffe** plus any required Guest Consultants or Supporters

COURSE DURATION:

Course will be run over a 20 week period

Course will run daily Monday to Friday 9.30am to 4.00 pm

The promotion of Health and Well-Being and significance of Cultural Influences will be interwoven throughout the workshops and promoted as part of the personal and professional development elements of the program.



Brief Overview

The participants will:

- Participate in Personal and Professional Development activities that surround developing skills for use in different formats of multi-media production
- Learn the terminology and communication used in this field of work
- Learn the skills needed to use the different types of equipment
- Apply these skills to produce several stories ready for viewing
- Be exposed to techniques that enhance the production of pieces for public viewing and/or sale
- Learning basic techniques for dealing with expectations of the workplace
- Contribute ideas of how to develop a pathway for improvement through further studies
- Budget basics – costing of jobs performed, equipment usage, spending, saving, making ends meet
- Investigate options for developing an Action Plan for the future of the Media Hub
- Understand how Healthy workers are good for business



Course Outcomes

Participation

- Up to 10 participants register
- High completion rate for participants

Professional Skills Development

- Active participation in all workshops and training
- Production of suitable, high standard media pieces
- Understanding of basic expectations of the industry
- Develop practices and techniques that will assist them to perform their roles to a high standard
- Understanding of Industry standards and compliance
- Develop basic budgeting skills
- Develop understanding of cultural impacts on employees, their employers and businesses and organisations
- Developing understanding of cultural impacts on the public that view their pieces

Personal Skills

- Professional development
- Improved time management, improved self-management including personal health and well-being
- Working with other group members – development of teamwork
- Interaction and effective communication with industry representatives
- Pride in self, community and culture
- Understanding of benefits of ethical and culturally appropriate behaviours

Employability Options

- Skills developed to be relevant to industry standards
- Investigation of using personal skills to apply to employment
- Investigation of options and pathways to further develop of skills
- Investigation of possible study options and pathways
- Skills developed would be relevant when applying for other positions within the industry

Value for Money

- Access to industry recognized and experienced workshop facilitators and industry representatives
- Provision of all good quality workshop materials and resources
- Use of funding for high quality results



Course Outline

Course will run daily Monday to Friday 9.30am to 4.00 pm

<p>Week 1</p>	<p>Selection of Participants Introduction to the Course Expectations of Participants Personal Health & Safety Introduction to the equipment and working space/ environment</p>
<p>Week 2</p>	<p>Learning about the Equipment to be used</p> <ul style="list-style-type: none"> • <i>Photography Gear</i> • <i>Video Gear</i> • <i>Audio Gear</i> • <i>Computer Equipment</i> • <i>Lighting Gear</i> <p>Computer Skills and Software to be used Care of Equipment Storage of Equipment Terminology and Communication Techniques Practice with equipment to build confidence and competence</p>
<p>Week 3</p>	<p>“To Produce Digital Stories” (1 minute)</p> <p>Producing digital stories is a great way for participants to develop some fundamental equipment skills. Digital stories also give people an understanding of the essence of filmmaking and participants will start to piece together the importance of quality audio recordings and shot composition for film. Digital stories can be on any topic and present a good chance for people to share something interesting about themselves with others.</p>
<p>Week 4 & 5</p>	<p>Traditional Knowledge Recording</p> <p>The group records a range of neutral traditional knowledge with the purpose of producing a bunch of traditional knowledge recording multimedia products. Again all produced snippets could be output in a whole gamut of different formats to suit different uses and community needs.</p>

Week 6 & 7	<p>Project Reporting - 10-15 minutes (Monitoring Evaluation Reporting Improvement - MERI)</p> <p>Depending on current projects running within the community, the group will select one to produce a MERI reporting film on.</p>
	Recap - Consolidate Skills & Knowledge
Week 8 & 9	<p>Initiative Promotion (3 minutes)</p> <p>The group will look at what new initiatives are happening in the community, design and produce a 3 minute promotional film.</p>
Week 10 & 11	<p>Documenting Events</p> <p>The group will work on recording a local event in audio, photos and video.</p>
Week 12 & 13	<p>Recap, Knowledge Gaps and the Future</p> <p>Recap work to date</p> <p>Access to Facilities to practice or finish off assigned tasks</p>
Week 14 & 15	<p>Business Development – Economic Sustainability</p> <ul style="list-style-type: none"> • For the Hub/ Community • For the Individual <p>Business Plan and Action Plan for Hub/Community/ Individual</p> <p>Personal Action Plan</p> <p>Preparation for Celebration Event</p>
Week 16	<p>Presentation to Public/ Community</p> <ul style="list-style-type: none"> • <i>Showing and/or Gallery</i> <p>Celebration</p> <p>Certificates from Stepping Black & Partners of Program</p>
Ongoing mentoring can be negotiated and delivered over following 6 months	
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