



Stepping Black

INDIGENOUS CORPORATION AUSTRALIA



'Indigenous Business Basics' Workshop

20-24 August 2018

Indigenous Business Workshop - Townsville

*Collaborative Opportunities for Advancing Indigenous Business
funded by the Department of Employment, Small Business & Training*



The Stepping Black team delivered a very successful five-day workshop on Business Basics to twenty Indigenous Entrepreneurs and business people in Townsville in August.

The week was great! The business participants were fantastic!

Everyone worked towards building business strategies and plans for each of their businesses. Easy to use resources from Chew's Place and Stepping Black provided the basic information needed as they guided the group through each element of business planning.

We looked at each key area and discussing its importance to any business as a group. Each individual participant was then able to work with the Facilitators to adapt the information and concepts to suit their individual business's needs.

The workshop was funded by the Department of Employment, Small Business and Training with support from their Brisbane and Townsville offices.

Action Plans were drawn up as everyone used their new skills and knowledge to create strategies to work towards their businesses of the future.

We had a few great successes to celebrate during the week with the participants. Materials were selling on line! Cupcakes were being ordered for special occasions! Funding was found to support an Indigenous girls football team! People being interviewed on the radio! *Plus ...* one group got a two-page spread in the local paper lift-out to promote their upcoming event.



Some businesses to keep an eye out for include:

Sophie's Cupcakes; JW Didgeridoos; Yumpla Fabrics; KSM – NRM Team; Gudjuda Turtle Tours and Cultural Tours; BLAQ Diamonds; Indigenous Girls Football Academy and Indigenous School Programs and Dance Group, Rosebell Market Garden, Hookey's Consultants and Dave's Market Garden.

Thanks to everyone. Great workshop. Great people. Great times.



BIG THANK YOU

We had great support from the Townsville DATSIP Team and other government departments including State Development and the Reach Out Team from the ATO.

The venue at the Townsville Sports Precinct was great and PETA and her team looked after us very well. The catering from Whites Northward Store was fantastic.

Thanks to Kerrie and her team for providing great food and excellent service.

Stepping Black would also like to thank everyone who helped them during the workshops and over the week of business planning. Your support was greatly appreciated.

